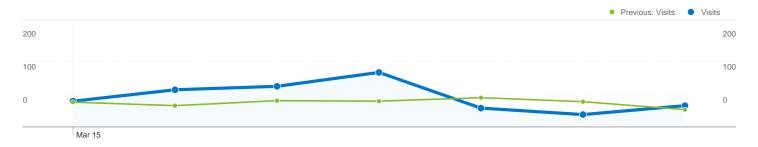
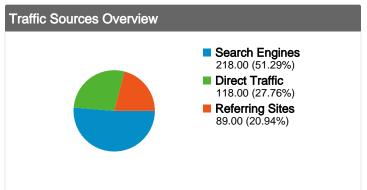
Comparing to: Mar 8, 2010 - Mar 14, 2010



# Site Usage 425 Visits Previous: 343 (23.91%) 2,395 Pageviews Previous: 1,947 (23.01%) 5.64 Pages/Visit 34.59% Bounce Rate Previous: 31.20% (10.88%) 00:04:27 Avg. Time on Site Previous: 00:04:46 (-6.74%)

Previous: 5.68 (-0.72%) Previous: 53.94% (-11.88%)

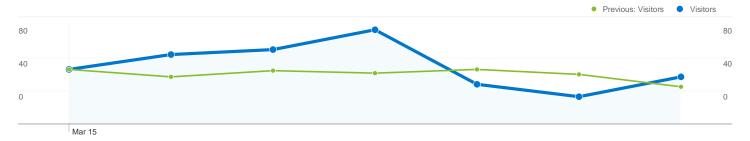






Content Overview		
Pages	Pageviews	% Pageviews
1		
Mar 15, 2010 - Mar 21, 2010	360	15.03%
Mar 8, 2010 - Mar 14, 2010	296	15.20%
% Change	21.62%	-1.13%
/examples		
Mar 15, 2010 - Mar 21, 2010	207	8.64%
Mar 8, 2010 - Mar 14, 2010	183	9.40%
% Change	13.11%	-8.04%
/documentation		
Mar 15, 2010 - Mar 21, 2010	153	6.39%
Mar 8, 2010 - Mar 14, 2010	108	5.55%
% Change	41.67%	15.17%
/downloads		
Mar 15, 2010 - Mar 21, 2010	139	5.80%
Mar 8, 2010 - Mar 14, 2010	142	7.29%
% Change	-2.11%	-20.42%
/community		
Mar 15, 2010 - Mar 21, 2010	97	4.05%
Mar 8, 2010 - Mar 14, 2010	48	2.47%
% Change	102.08%	64.28%

Comparing to: Mar 8, 2010 - Mar 14, 2010



# 270 people visited this site



425 Visits

Previous: 343 (23.91%)



≥ 270 Absolute Unique Visitors

Previous: 242 (11.57%)



2,395 Pageviews

Previous: 1,947 (23.01%)



5.64 Average Pageviews

Previous: 5.68 (-0.72%)



00:04:27 Time on Site

Previous: 00:04:46 (-6.74%)



34.59% Bounce Rate

Previous: 31.20% (10.88%)



47.53% New Visits

Previous: 53.94% (-11.88%)

#### **Technical Profile**

Browser	Visits	% visits
Firefox		
Mar 15, 2010 - Mar 21, 2010	223	52.47%
Mar 8, 2010 - Mar 14, 2010	202	58.89%
% Change	10.40%	-10.90%
Internet Explorer		
Mar 15, 2010 - Mar 21, 2010	145	34.12%
Mar 8, 2010 - Mar 14, 2010	99	28.86%
% Change	46.46%	18.21%

Connection Speed	Visits	% visits
T1		
Mar 15, 2010 - Mar 21, 2010	156	36.71%
Mar 8, 2010 - Mar 14, 2010	112	32.65%
% Change	39.29%	12.41%
Unknown		
Mar 15, 2010 - Mar 21, 2010	129	30.35%
Mar 8, 2010 - Mar 14, 2010	95	27.70%
% Change	35.79%	9.59%

3

Chrome		
Mar 15, 2010 - Mar 21, 2010	36	8.47%
Mar 8, 2010 - Mar 14, 2010	26	7.58%
% Change	38.46%	11.75%
Safari		
Mar 15, 2010 - Mar 21, 2010	11	2.59%
Mar 8, 2010 - Mar 14, 2010	9	2.62%
% Change	22.22%	-1.36%
Opera		
Mar 15, 2010 - Mar 21, 2010	4	0.94%
Mar 8, 2010 - Mar 14, 2010	2	0.58%
% Change	100.00%	61.41%

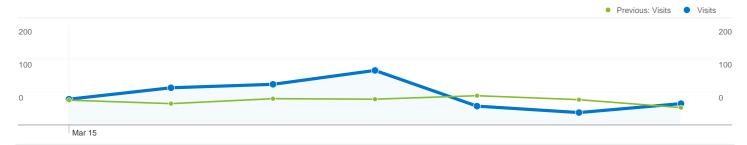
DSL		
Mar 15, 2010 - Mar 21, 2010	72	16.94%
Mar 8, 2010 - Mar 14, 2010	74	21.57%
% Change	-2.70%	-21.48%
Cable		
Mar 15, 2010 - Mar 21, 2010	57	13.41%
Mar 8, 2010 - Mar 14, 2010	56	16.33%
% Change	1.79%	-17.85%
Dialup		
Mar 15, 2010 - Mar 21, 2010	11	2.59%
Mar 8, 2010 - Mar 14, 2010	6	1.75%
% Change	83.33%	47.96%

Search Engines 218.00 (51.29%)

Direct Traffic 118.00 (27.76%)

Referring Sites 89.00 (20.94%)

Comparing to: Mar 8, 2010 - Mar 14, 2010



#### All traffic sources sent a total of 425 visits



27.76% Direct Traffic

Previous: 21.87% (26.98%)



20.94% Referring Sites

Previous: 30.61% (-31.59%)



51.29% Search Engines

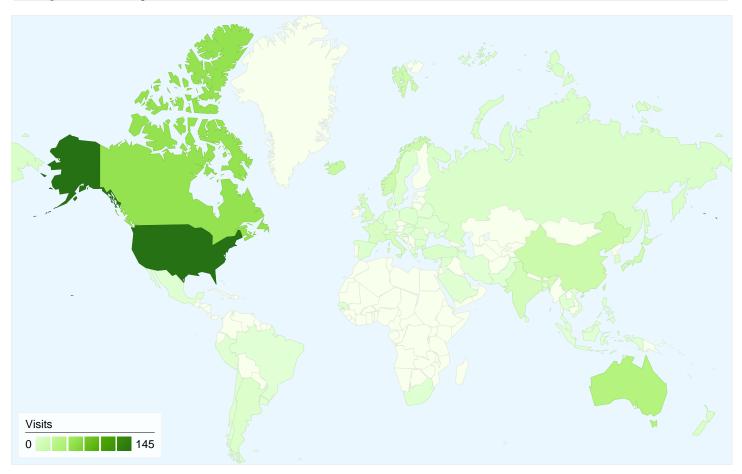
Previous: 47.52% (7.94%)

## **Top Traffic Sources**

Sources	Visits	% visits
google (organic)		
Mar 15, 2010 - Mar 21, 2010	206	48.47%
Mar 8, 2010 - Mar 14, 2010	154	44.90%
% Change	33.77%	7.96%
(direct) ((none))		
Mar 15, 2010 - Mar 21, 2010	118	27.76%
Mar 8, 2010 - Mar 14, 2010	75	21.87%
% Change	57.33%	26.98%
en.wikipedia.org (referral)		
Mar 15, 2010 - Mar 21, 2010	44	10.35%
Mar 8, 2010 - Mar 14, 2010	47	13.70%
% Change	-6.38%	-24.45%
admb-foundation.org (referral)		
Mar 15, 2010 - Mar 21, 2010	11	2.59%
Mar 8, 2010 - Mar 14, 2010	23	6.71%
% Change	-52.17%	-61.40%
admb-project.org (referral)		

Keywords	Visits	% visits
admb		
Mar 15, 2010 - Mar 21, 2010	71	32.57%
Mar 8, 2010 - Mar 14, 2010	33	20.25%
% Change	115.15%	60.87%
admb project		
Mar 15, 2010 - Mar 21, 2010	11	5.05%
Mar 8, 2010 - Mar 14, 2010	11	6.75%
% Change	0.00%	-25.23%
admb-project		
Mar 15, 2010 - Mar 21, 2010	8	3.67%
Mar 8, 2010 - Mar 14, 2010	2	1.23%
% Change	300.00%	199.08%
admb installation		
Mar 15, 2010 - Mar 21, 2010	7	3.21%
Mar 8, 2010 - Mar 14, 2010	0	0.00%
% Change	100.00%	100.00%
ad model builder project		

Mar 15, 2010 - Mar 21, 2010	7	1.65%	Mar 15, 2010 - Mar 21, 2010	6	2.75%
Mar 8, 2010 - Mar 14, 2010	4	1.17%	Mar 8, 2010 - Mar 14, 2010	4	2.45%
% Change	75.00%	41.24%	% Change	50.00%	12.16%

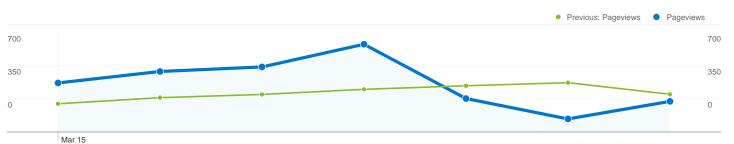


#### 425 visits came from 59 countries/territories

Visits 425 Previous: 343 (23.91%)	Pages/Visit 5.64 Previous: 5.68 (-0.72%)	<b>00:04:</b> Previous:		% New Visits 47.53% Previous: 53.94% (-11.88%	34.59° Previous 31.20°	%
Country/Territory		Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
United States						
March 15, 2010 - Ma	rch 21, 2010	145	5.82	00:03:35	42.07%	33.10%
March 8, 2010 - Marc	ch 14, 2010	149	5.68	00:04:18	44.97%	33.56%
% Change		-2.68%	2.52%	-16.60%	-6.44%	-1.35%
Canada						
March 15, 2010 - Ma	rch 21, 2010	58	6.29	00:06:29	37.93%	18.97%
March 8, 2010 - Marc	ch 14, 2010	29	6.14	00:08:47	44.83%	17.24%
% Change		100.00%	2.53%	-26.14%	-15.38%	10.00%
Australia						
March 15, 2010 - Ma	rch 21, 2010	37	4.08	00:05:33	8.11%	40.54%

7

March 8, 2010 - March 14, 2010	14	5.43	00:03:31	42.86%	28.57%
% Change	164.29%	-24.82%	58.03%	-81.08%	41.89%
Iceland					
March 15, 2010 - March 21, 2010	22	7.18	00:07:31	77.27%	22.73%
March 8, 2010 - March 14, 2010	10	17.00	00:15:01	70.00%	20.00%
% Change	120.00%	-57.75%	-49.89%	10.39%	13.64%
China					
March 15, 2010 - March 21, 2010	18	9.78	00:11:38	22.22%	16.67%
March 8, 2010 - March 14, 2010	5	7.60	00:03:33	80.00%	20.00%
% Change	260.00%	28.65%	227.93%	-72.22%	-16.67%
Norway					
March 15, 2010 - March 21, 2010	16	9.81	00:04:35	25.00%	25.00%
March 8, 2010 - March 14, 2010	9	3.67	00:02:48	44.44%	0.00%
% Change	77.78%	167.61%	63.87%	-43.75%	100.00%
Japan				'	
March 15, 2010 - March 21, 2010	14	3.07	00:03:28	28.57%	42.86%
March 8, 2010 - March 14, 2010	21	5.05	00:02:36	33.33%	23.81%
% Change	-33.33%	-39.15%	33.46%	-14.29%	80.00%
India				,	
March 15, 2010 - March 21, 2010	11	2.64	00:00:58	100.00%	54.55%
March 8, 2010 - March 14, 2010	13	4.38	00:10:50	38.46%	23.08%
% Change	-15.38%	-39.87%	-91.12%	160.00%	136.36%
Italy					
March 15, 2010 - March 21, 2010	9	2.44	00:01:21	66.67%	55.56%
March 8, 2010 - March 14, 2010	3	6.67	00:03:36	100.00%	0.00%
% Change	200.00%	-63.33%	-62.50%	-33.33%	100.00%
United Kingdom					
March 15, 2010 - March 21, 2010	9	2.00	00:01:35	88.89%	55.56%
March 8, 2010 - March 14, 2010	10	2.80	00:01:46	100.00%	60.00%
% Change	-10.00%	-28.57%	-10.04%	-11.11%	-7.41%
					1 - 10 of 59



## Pages on this site were viewed a total of 2,395 times



2,395 Pageviews

Previous: 1,947 (23.01%)



1,661 Unique Views

Previous: 1,260 (31.83%)



**34.59%** Bounce Rate

Previous: 31.20% (10.88%)

## **Top Content**

Pages	Pageviews	% Pageviews
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/community		

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